GEN



ORDER

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Product

575329 Contract / Revision

CLINT ZWEIFEL 4 MO

Original Date / Revision

11/05/12 11/05/12 Agency Com 15%

Billing Contact

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Agency Buying Time LLC

650 Massachusetts Ave NW

Buying Contact

Sales Office DC-M

Sales Region NAT

Agency Ref

Estimate # 2009 09771617

Alt Order # Billing Type

Cash

Order Type **GENERAL** Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

SP-POL CAN Rev Codes

Product Codes PL1Mb

Priority 3

Advertiser Ref

Primary Account Executive

Washington, DC 20001

Dan Driscoll

Suite 210

Account Executive Start Date Order% **End Date** Dan Driscoll 100%

> Order Share 22% Market Value 155681

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	45147
KCWE	%	0
KMBC	21%	32693
KMCI	%	0
KPXE	%	0
KSHB	28%	43590
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** November 2012 54 \$29,112.50 \$34,250.00 0.00 10/29/12 11/06/12 \$29,112.50 \$34,250.00 Totals 54 \$29,112.50 \$34,250.00 0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/30/12	10/30/12	M-F 530-6a	CM-All	530-6a	-Ţ	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
	FOX N	lews			REV								
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W	eek: 10)/29/12	11/04/12	-T	1	\$300.00	0.00						
2	4	10/31/12	10/31/12	M-F 530-6a	CM-All	530-6a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
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	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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3	4	11/01/12	11/01/12	M-F 530-6a	CM-All	530-6a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
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	FOX N	ews			REC								
	<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Print Date: 11/05/12

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Contract / Revision

575329

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

n Ch	Start	End	Inventory Cod		Start/End T	ime Days	Len Sp	ots		Rtg Type S	pots	Amount
4 4	11/02/1	2 11/02/12	M-F 530-6a	CM-AII	530-6a	F-~	:30	1	\$300.002	0.00 NM	1	\$300.0
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****	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				-Controller		
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8 4		2 11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	T	:30	1	\$600.002	0.00 NM	1	\$600.0
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	Vews			REV	•	•				- 1		



575329 Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Original Date / Revision 11/05/12/ 11/05/12

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	len Sr	oots	Rate Pri	Rta Tyne	Spots	als Amount
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FOX N		E 15.		REV								
<u>১্</u> য		End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$525.00							
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16 4	10/30/	12 10/30/12	M-F 7-9a 8-9a			-T	:30	1	\$525.00 2	0.00 NM	1	\$525.0
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17 4	10/31/1	12 10/31/12	M-F 7-9a	CM-All			:30	1	\$525.002	0.00 NM	1	\$525.0
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20 4	11/05/1	2 11/05/12				M	:30	1	\$525.002	0.00 NM	1	\$525.0
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21 4	10/30/1	2 10/30/12	M-F 9-10a	CM-All		-7	:30	1	\$200.003	0.00 NM	1	\$200.0
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22 4		2 10/31/12	M-F 9-10a	CM-All		W	:30	1	\$200.003	0.00 NM	1	• <b>•</b> • • • • • • • • • • • • • • • • •
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23 4	1 1/0 1/1	2 11/01/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
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24 4	11/02/1	2 11/02/12	M-F 9-10a	CM-AII	9-10a	~ F	:30	1	\$200.003	0.00 NM	1	\$200.00
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I OV NE	CVV			REV						-		



575329

Flight Dates 10/30/12-11/06/12

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Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

₋n Ch	Start	End	Inventory Cod	·	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
24 4	11/02/1	12 11/02/12		CM-All	9-10a	F	:30	1	\$200.003	0.00 NM	1	\$200.0
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25 4	11/05/1	2 11/05/12	M-F 9-10a	CM-All	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
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FOX N				REV						1		
St Week: 11	art Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating						
26 4		2 10/30/12		CM-All		0.00 -T	.20		£200.000			4000
20 4	10/30/1	2 10/30/12	M-F 12-1p	CM-All	12-1p	-1	:30	1	\$300.002	0.00 NM	1	\$300.0
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Week: 10	)/29/12	11/04/12	-T	1	\$300.00	0.00						
27 4	11/01/1	2 11/01/12		CM-AII	12-1p	7	:30	1	\$300.002	0.00 NM	1	\$300.00
Maana	Maura		M-F 12-1p	חבו /								
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28 4		2 11/05/12	***************************************	CM-AII		M	:30	1	\$300.002	0.00 NM	1	ድብርር ብ
-0 ,	1110071	2 11/00/12	M-F 12-1p	OWN	12-1μ	M	.30	1	\$300.00∠	0.00 1010	'	\$300.0
Noons	News		,	REV								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				:		
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29 4	10/30/1	2 10/30/12	,		5-530p	-T	:30	1	\$600.002	0.00 NM	1	\$600.0
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30 4	11/01/1	2 11/01/12	M-F 5-6p	CM-All	5-530p	T	:30	1	\$600.002	0.00 NM	1	\$600.0
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31 4	11/05/1	2 11/05/12	м-н 5-6р 5-530р		5-530p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
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32 4	10/30/1	2 10/30/12	M-F 5-6p	CM-All	530-6p	-T	:30	1	\$600.002	0.00 NM	1	\$600.00
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33 4	10/31/1	2 10/31/12	м-г 5-ор 530-6р		530-6p (5:30 PM-6:0	W O PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
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34 4	11/01/1	2 11/01/12	M-F 5-6p	CM-All	530-6p	T	:30	1	\$600.002	0.00 NM	1	\$600.00



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Flight Dates 10/30/12-11/06/12

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Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

_n Ch	Start	End	Inventory Code		***************************************	īme Days	Len Sp	ots	rtate Pfi	Rtg Type S	pots	Amount
34 4	11/01/1	2 11/01/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	T	:30	1	\$600.002	0.00 NM	1	\$600.0
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<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Manage Control		
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35 4	11/02/1	2 11/02/12	M-F 5-6p	CM-AII	530-6p	F	:30	1	\$600.002	0.00 NM	1	\$600.00
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36 4			M-F 6-630p		6-630p		:30	4	\$000 00 C	0.00 1/11	4	
JU 4	10/30/1	2 10/30/12	M-F 6-630p	CIVI-AII	o-030p	-	:30	1	\$900.002	0.00 NM	1	\$900.00
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37 4	10/30/1	2 10/30/12	M-F 630-7p	CM-AII	630-7p	-T	:30	1 \$	32,200.002	0.00 NM	4	\$2,200.00
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38 4		11/04/12			\$2,200.00	0.00						
30 4	10/31/1	2 10/31/12	M-F 630-7p M-F 630-7p	CIVI-AII	630-7p	W	:30	1 \$	2,200.002	0.00 NM	1	\$2,200.00
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39 4	11/01/1	2 11/01/12	M-F 630-7p		630-7p	T <b>-</b>	:30	1 \$	2,200.002	0.00 NM	1	\$2,200.00
			M-F 630-7p					,	,		-	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
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40 4	11/05/1	2 11/05/12	M-F 630-7p	CM-All	630-7p	M	:30	1 \$	2,200.002	MM 00.0	1	\$2,200.00
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	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week: 11/		11/11/12	M		\$2,200.00	0.00				Manage		
41 4	10/30/1	2 10/30/12	M-F 9-10p	CM-All	***************************************	-T	:30	1	\$800.003	0.00 NM	1	\$800.00
			M-F 9-10p	<del>-</del>	- /	·	.50	•	Ψ000.000	0.00 1410	,	φοσσ.στ
News				REV						14.454 <b>4.466</b>		
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Week: 10/		11/04/12	-T	1		0.00						•
42 4	11/01/1	2 11/01/12	M-F 9-10p	CM-All	9-10p	T	:30	1	\$800.003	0.00 NM	1	\$800.00
News			M-F 9-10p	DEM						- Alexandria		
	rt Date	End Data	Weekdays	REV Spoto (Mask	Data	Detina				A Depter		
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43 4		****	M-F 9-10p	CM-All		F	:30	1	\$800.003	0.00 NM		\$000 CO
.5 7	1110211	- 111V&/1&	M-F 9-10p	CIM-MII	9-10 <b>b</b>		,ou	1	φουυ. <b>υ</b> υ 3	U.UU INIVI	1	\$800.00
News			+ . <b>.</b>	REV						amound a ci.		
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				derest from		
		11/04/12	F	1		0.00				- Andrews		
Week: 10/						***************************************				r f		
Week: 10/ 44 4	11/05/1	2 11/05/12	M-F 9-10p	CM-All	9-10p	M	:30	1	\$800.003	0.00 NM	1	\$800.00

Print Date: 11/05/12

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Flight Dates 10/30/12-11/06/12

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Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Sp	ots	Rate Pri	Rtg Type S	Tota Spots	Amount
44 4			M-F 9-10p	CM-All		M	:30	1	\$800.003	0.00 NM	1	\$800.00
			M-F 9-10p									
News		Cad Data	1071	REV	D-4-	D-#				Í		
<u>≥</u> Week: 1	Start Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
45 4		2 10/30/12		·	10-1030p	-T	:30	1	\$800.003	0.00 NM	1	\$800.0
,,	10:007	10.00,12	M-F 10-1030p	017/7/111	10 1000р	•	.00		<b>4</b> 000000	0.00 11	,	Ψ000.0
News	i			REV								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-T	014 411	\$800.00	0.00	.00		<b>*</b>	0.00 1111		#000 O
46 4	10/31/1	2 10/31/12	M-F 10-1030p M-F 10-1030p	CIVI-AII	10-1030p	~ ~W~ ~ ~ ~	:30	1	\$800.003	0.00 NM	1	\$800.0
News	<b>,</b>		WEI 10-1030P	REV								
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/29/12	11/04/12	W	1	\$800.00	0.00						
47 4	11/01/1	2 11/01/12	M-F 10-1030p	CM-AII	10-1030p	T	:30	1	\$800.003	0.00 NIV	1	\$800.00
Maria			M-F 10-1030p	REV								
News	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	0/29/12	11/04/12	T	<u>5500374466K</u>	\$800.00	0.00						
48 4		2 11/05/12	M-F 10-1030p		10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.0
			M-F 10-1030p						*******			*
News	į.			REV								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	1/05/12	11/11/12	M	1	\$800.00	0.00			****			
49 4	10/30/1	2 10/30/12	•		1030-1102p	-T	:30	1	\$600.002	MM 00.0	1	\$600.0
News	<b>.</b>		M-F 1030-1102p	REV								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		11/04/12	-T	1	\$600.00	0.00						
50 4	11/01/1	2 11/01/12	M-F 1030-1102p	CM-All	1030-1102p	T	:30	1	\$600.002	0.00 NIU	1	\$600.0
			M-F 1030-1102p									
News		EI D-4-	1841-4	REV	D-4-	D-Mari				1		
ي Week: 1	Start Date	End Date 11/04/12	Weekdays T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00				<b>.</b>		
51 4	······		M-F 1030-1102p		1030-1102p	M	:30	1	\$600.002	0.00 NM	1	\$600.0
<b>0</b> 1 -	1170011	2 11100/12	M-F 1030-1102p		1000-1102p	,.,	.00		Ψ000.00 <u>2</u>	0,00 14107	•	Ψ000.0
News	<b>;</b>		•	REV						!		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	1/05/12	11/11/12	M	1	\$600.00	0.00						
52 4	11/04/1	2 11/04/12		CM-All	5-6p	S	:30	1	\$250.002	MM 00.0	1	\$250.0
News			Su 5-6p	REV								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	S	1	\$250.00	0.00						
153 4		2 11/06/12	M-F 430a News	CM-All	430-5a	-T	:30	1	\$100.003	0.00 NH/	1	\$100.0
			M-F 430-5a New									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	1/05/12	11/11/12	-T	1	\$100.00	0.00						
154 4	11/06/1	2 11/06/12	*	CM-All	11a-12p	-T	:30	1	\$150.002	0.00 NM	1	\$150.0
_	Na a Port	m., . m	M-F 11a-12p	0	Б.:	D-4:						
	Start Date	End Date	Weekdays -T	Spots/Week	<u>Rate</u>	Rating						
vveek: 1	1/05/12	11/11/12		1	\$150.00	0.00				1		



Print Date: 11/05/12

Page 7 of 7

575329

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Original Date / Revision

Start

End

Ln Ch

11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Inventory Code

Estimate # 2009

Totals Amount Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots

Totals 54 \$34,250.00

## ORDER

**Print Date** 10/29/12 Page 1 of 2

Flight Dates 10/30/12-11/06/12

**Product** 

Order Sep 00:15:00

Estimate # 2559

Contract / Revision

Alt Order #

586902 /

10/29/12

**ZWEIFEL FOR MISSOURI** 

09853269

Original Date / Revision

Agency Com

Billing Type Cash

10/29/12

**Billing Contact** 

Order Type **GENERAL** 

Billing Cycle

EOM/EOC

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW Suite 210

15%

Billing Calendar BROADCAST

**Buying Time LLC** Agency

Washington, DC 20001 **Rev Codes** 

Demographic A35+

SP-POL CAN

**Buying Contact** 

Sales Office DC-M

Product Codes PL1Mb

**GEN** 

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Sales Region NAT

Priority

2

Agency Ref

Advertiser Ref

**Primary Account Executive** 

Dan Driscoll

Account Executive

Order% Start Date

**End Date** 

Dan Driscoll

100%

Order Share 25% Market Value 22200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	5550
KCWE	%	0
KMBC	25%	5550
KMCI	%	0
KPXE	%	0
KSHB	25%	5550
KSMO	%	0

**Order Totals** 

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Da	ate End Date	# Spots	Net Amount G	ross Amount
November 2012	11	\$4,717.50	\$5,550.00	0.00 10/29/1		11	\$4,717.50	\$5,550.00
Totals	11	\$4,717.50	\$5,550.00	0.00				

									Total	S
Ln Ch Start End	Inventory Code	Break	Start/End Tim	ne Days	Len	Spots	Rate Pri	Rtg Type	Spots	<b>"</b> Amount
E 1 4 11/06/12 11/06/12	M-F 7-9a	CM-All	7-8a	-T	:30	1	\$525.002	0.00 NM	1	\$525.00
	7-8a	(	7:00 AM-8:00	AM)				1		
FOX News								ì		
Start Date End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating				I		
Week: 11/05/12 11/11/12	-T	1	\$525.00	0.00						
E 2 4 11/06/12 11/06/12	M-F 7-9a	CM-All	8-9a	-T	:30	1	\$525.002	0.00 NM	1	\$525.00
	8-9a	(	8:00 AM-9:00	AM)						<b>******</b>
FOX News	,,	,,,,,,							······································	
Start Date End Date	Weekdays Spo	ts/Week	Rate I	Rating						
Week: 11/05/12 11/11/12	-T	1	\$525.00	0.00						
E 3 4 11/06/12 11/06/12	M-F 530-6a	CM-Ali	530-6a	-T	:30	1	\$300.002	0.00 NM	1	\$300.00
	M-F 530-6a				*******	******				
FOX News										
Start Date End Date	Weekdays Spo	ts/Week	Rate I	Rating				ļ		
Week: 11/05/12 11/11/12	-T	1	\$300.00	0.00						



586902

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

<u>Order Sep</u> 00:15:00

Print Date: 10/29/12

Advertiser Zweifel, Clint/D/MO St Treat Product ZWEIFEL FOR MISSOURI Estimate # 2559

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	als Amount
E4 4	11/06/	12 11/06/12	M-F 6-7a	CM-AI		-T	:30	1	\$600.002	0.00 NM		\$600.0
FOV	News		M-F 6-7a						, · · · · · · · · · · · ·	0.00 / 11//	,	φυσυ.σ
	Start Date	End Date	Weekdays	ContaAllania	Data	<b>D</b> = 42						
•	11/05/12	11/11/12	-T	Spots/Week		Rating 0.00						
E 5 4	10/31/1	2 10/31/12	M-F 12p-1p	CM-All	12-1p	W	:30	1	\$300,002	0.00 NM	1	\$300.0
			M-F 12-1p		'		,,,,	•	4000.00 <u>L</u>	0.00 14101	,	<b>\$300.0</b>
	s News Start Date	End Date	Manicolorus	O	<b>5</b> (							
****	10/29/12	11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
6 4	11/02/1		M-F 12p-1p		12-1p	F	:30		\$300.002	0.00 NM	1	<b>#200</b> (
			M-F 12-1p		· · · · · · · · · · · · · · · · · · ·	·	.00		ψ000.002	0.00 (419)	•	\$300.0
	s News	<b></b>		_								
<u>ی</u> Week: 1	tart Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
7 4		2 10/30/12		····	530-6p	-T	:30	1	\$600.00 a	0.00 104		****
		0,00,12	530-6p	וורדואוט	(5:30 PM-6:0		.50	,	\$600.002	0.00 NM	1	\$600.0
News					•	,						
<u>S</u> Week: 1	tart Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
8 4		11/04/12 2 11/02/12				0.00						
. 0 4	1170271	2 11/02/12	530-6p	CIVI-AII	530-6p (5:30 PM-6:0	F O PM)	:30	1	\$600.002	0.00 NM	1	\$600.0
News					(0.00 / 111 0.0	· · · · · · · · · · · · · · · · · · ·				ĺ		
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1 9 4		11/04/12	F	1	4000.00	0.00						
9 4	10/30/1	2 10/30/12	5-530p	CM-All	5-530p (5:00 PM-5:3	-T	:30	1	\$600.002	0.00 NM	1	\$600.0
News			Ссоор		(5.00 FIVES.5	O FIVI)						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		11/04/12	-T	1	+	0.00						
10 4	11/01/1	2 11/01/12	M-F 5-6p 5-530p	CM-All	5-530p	T	:30	1	\$600.002	0.00 NM	1	\$600.0
News			3-330p		(5:00 PM-5:3	U PIVI)				ļ		
<u>s</u>	<u>tart Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 1		11/04/12	T	1	\$600.00	0.00				ľ		
11 4	11/05/1	2 11/05/12	•		5-530p	M	:30	1	\$600.002	0.00 NM	1	\$600.0
News			5-530p		(5:00 PM-5:3	0 PM)						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	1/05/12	11/11/12	M	1	\$600.00	0.00				i		